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Environment Business Development Unit

FACTSHEET



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Environment Business Development Unit

The Business Development Unit, at the Ministry of Environment and Energy, opened for business in January 1993 as part of the Ontario government's Green Industry Strategy.

The new unit is focusing on environmental goods and services. Its mandate is to assist in job creation and to stimulate the growth of Ontario companies producing and supplying green goods, services and technologies that promote waste reduction, pollution prevention and waste management.

The Business Development Unit will:

- ☼ help firms to commercialize environmental technologies, services and products and pursue international markets;
- ☼ provide business planning and marketing information;
- ☼ help industry by sharing information on government programs and Green Industry Strategy resources;
- ☼ assist industry in identifying government policy and procurement priorities for environmental protection;
- ☼ encourage joint ventures and strategic alliances; and

- ☼ help firms and individuals access private and public sector technical assistance and investment networks.

The Business Development Unit has worked with Investment Canada to promote Ontario's expertise in the solid waste management sector in foreign markets. Other priority projects to facilitate the production of new green products and processes include areas such as site remediation, air pollution control and solid and liquid waste management.

For more information:

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